



"SERVICE ABOVE SELF" - "HE PROFITS MOST WHO SERVES BEST"

The Four Way Test

1. Is it the Truth?
2. Is it Fair to all concerned?
3. Will it build Goodwill and Better Friendships?
4. Will it be Beneficial to all concerned?

The Big Wheel

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**Aug 9th Program: Susan Dawson
Classification Talk**

RevelationGolf: Making A Difference For Children And Adults With Cancer Or A Physical Disability

Article by Bob Nash . Photo by Steve Sampson.

Donna Strum (left) made a presentation on her newly formed organizational partnership with **Kathy Williams** (right) who together formed **RevelationGolf** in 2005. Their mission is to impact physical, emotional, social and spiritual quality of life for children and adults with cancer or a physical disability.



RevelationGolf provides programs for: Children and adults with physical disabilities and cancer, Breast Cancer Survivors, At Risk Youth – Girls, Veterans and Wellness Clinics for Women.

They believe the game of golf can increase the quality of life and overall physical welling being for everyone as well as increase at risk youth - girls self-esteem and confidence while
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Update On Club's Membership and Attendance: Goals and Achievements

Article by Jim Miller.

During our Strategic Planning session back in February 2007, **our club set as a goal to have membership in the club reach 100 in five years.** As of June 30, **we currently stand at 66.** If my trusty calculator is working correctly this morning, that means we need 34 more members, or nearly 7 new members each year. A very "do-able" task, it seems!

(Club Membership Continued on page 2)

Upcoming Programs

Aug 16	Club Assembly
Aug 23	Joe Favia & Maureen Goggin: "The Buzz"
Aug 30	To Be Determined

Club Member Update

Ken Hood's 100th Birthday Celebration

Article and Pictures by Bob Paddock, Jr.



Ken Hood's 100th birthday party at European Crystal, last Wednesday, was a reminder of lives of achievement, service, caring and wit. Representing Arlington Rotary and congratulating Ken



were **Jan and Barbara Behrens, Bob and Ginny Heller, Bob Morman, Bob Paddock, Jr., Kris Stabler, and Donna Drake** (spouse for former Rotarian **Jim "take-it-**

home-to-Rusty" Drake).

Though often unable to attend club meetings these last few years, Ken has kept a keen wit and ability that was reflected in a remarkable closing acceptance speech. Passionate, well-delivered, erudite and reflective, his comments reminded us how we enjoy his continuing friendship, loyalty, and service – a true Rotarian.

Family members and associates from his years in town told of remembrances and admiration. **Mayor Arlene Mulder** who presented him with a recognition plaque...and acknowledged his years of humorously threatening to run against her.



Ken, a Senior Active who has been a member of the club for 29 years, is an economist, professor, speaker and author. He published our Big Wheel newsletter for several years. He has been honored with the "Young At Heart" Heart of Gold Award. He served on the Arlington Senior Citizen Commission, the Board of the Senior Center, and played key roles in the Center's development. He was President of the Arlington Heights Baseball Association, served as an election judge in town, drove for Meals on Wheels, and has been an active member at Faith Lutheran Church.

If you've wanted to visit Ken, do so soon.

Ken shared several stories with the group—one was of the five year old who was watching his dad

deliver a calf for the first time. The wide-eyed lad stared in bewilderment, then asked, "How fast was that calf running when he hit the cow?"

(Club Membership Continued from page 1)

However, as we gain new members over the course of a year, we also lose a few due to various reasons, mostly very legitimate reasons (see Table 1 immediately below). In this past Rotary calendar year, we gained eight members, but lost 6. Uh oh! This means that if we proceed along these lines, we re-

alize a net gain of two new member each year.

As you can see from Table 2 below, this has pretty much been the history, not just of our club, but of District 6440 in general. District 6440 is comprised of 71 clubs. There are no major differences between older clubs vs. newer clubs, smaller clubs vs. larger clubs. These numbers do not vary much. Table 2 tells us that **member-**

ship in our Rotary district has been stagnant over the past five years. There were two notable exceptions: The Schaumburg Hoffman Estates club and our club.

Table 1				
Club Membership 2006-07				
Month	New	Loss	Net Gain	Total Members
Jul-06				64
Aug-06				64
Sep-06		1	-1	63
Oct-06		1	-1	62
Nov-06				62
Dec-06				62
Jan-07		1	-1	61
Feb-07	4	1	3	64
Mar-07	3		3	67
Apr-07		1	-1	66
May-07	1		1	67
Jun-07		1	-1	66
Totals	8	6	2	66

Table 2	
	District
2002	2,685
2003	2,670
2004	2,684
2005	2,678
2006	2,663
2007	-
Avg.	2,676

To achieve our goal by 2012, assuming we lose on average six members per year, **we need to attract 65 new members, or on the average, 13 new members per year.**

(Club Membership Continued on page 3)

The Club's able **Membership Committee** is chaired by **Jim Miller**, who serves on our Board, and consists of:

Jennifer Burnidge, Sue Dawson, Jim Hassenplug, Stacey Mallek, Michael Mulder, Joe Musolino and Harry Vaswani

(Club Membership Continued from page 2)

Still not such an formidable task, if we continue the trend we started last year! Remember: Introducing the community to Rotary is not just a task that I volunteered for, or just for the membership committee (see listing above), but it is a never-ending opportunity for our whole club, each and every one of us. Interest people you know in the community in Rotary, then let our membership committee take over. Simply give us warm referrals.

The data show that we **do not have a problem recruiting new members**, but we **do have a problem retaining members**. From experience, ours and others, we have identified that if we involve new members sooner rather than later, we have a tendency to keep them for a greater period of time.

We join Rotary to serve others, to help those in need so that they can realize a better life in some small way than they would otherwise have. We attend weekly meetings, not only for friendship and getting to know each other better, but to hear about what other organizations are doing to help others, and about opportunities that arise to help others. **Therefore, it is important for us to attend as many meetings as possible**, or make up meetings at other clubs. This gives us opportunities to meet other Rotarians, and to see what other clubs are doing.

Rotary has had a 60% attendance requirement in the past. This means that Rotarians are expected to attend a minimum of 60% of their clubs' meetings over the course of a year. With the speed at which the world operates today, and with the foresight that, in some cases, 60% attendance may be a barrier, RI's Council on Legislation at its June 2007 meeting has dropped the attendance requirement to 50%. Again this should not be much of a challenge for each of us to meet!

Remembering again back to our February Strategic Planning session, **we set an attendance goal of 90% per meeting**. Ok, that might be a stretch, but we do need to set goals in our lives to have some-

(RevelationGolf Continued from page 1)

developing and enhancing life skills. RevelationGolf works through physicians, hospitals and community support agencies and is a 501(c)3 not for profit organization funded by various foundations and private contributions.

Their service of reaching people at their point of need continues to gain momentum. In 2006, the first full year of operation, they served 243 clients and now have over 200 clients so far this year and their At Risk Youth program has doubled in size.

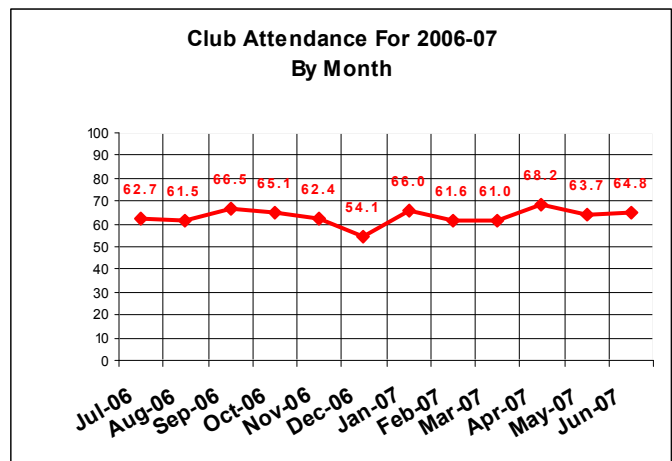
Donna has an extensive background with a Masters in Public Administration -Health and as a clinical certified therapeutic recreation specialist. She has taught accessible golf for over 16 years. Kathy is a former LPGA player, Division 1 Head Golf Coach and current Class A Teaching Professional with over 22 years of experience.

They asked us to help them grow through new relationships and financial contributions from business.

For more detailed information, please visit their website at www.revelationgolf.org or call them at (630) 253-7703.

thing to strive for. Currently, our average meeting attendance is 63%. As you can see from the chart below, our club hovers right around the 63%-65% mark consistently. Let's keep up the good work, and work harder to raise that average over the next 12 months.

Club Averages 63% Overall Attendance Rate At Meetings



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Peter Cavoto

International Service
Thomas Forncrook

Rotary Foundation
Lewis W. O'Donnell

Membership
Jim Miller

Public Relations
Jon Ridler

Club Administration
Lynn Jensen

Website Coordinator
Tim Corrigan

Club Meeting Info

Rotarians Absent From the Club's July 26th Meeting: Bertucci, Blaseck, Boggs, Burnidge, Chrisos, Duchek, Field, Hassenplug, Hoff, Kmiecik, Koebernick, Landwehr, Murray, Musolino, Nebel, Nuccio, Oakes, Ohrstrom, Ridler, Ryan, Silverman, Scaletta, Vaswani, R Whisler, S Whisler

Arlington Heights Rotary Club Upcoming Events

Aug 20, 2007
**Village Immunization Clinic, Senior
Center**

Upcoming District 6440

Aug 11, 2007
Regional Rotary Foundation Workshop
Aug 26, 2007
**Districts 6440 & 6450: Day at the Races
at Arlington Park**
October 6, 2007
Foundation & Membership Workshop

August Birthdays

Mike Silverman

Bill Billimoria

Jim Miller

Bob Whisler

Jim Hassenplug

Ron Walter

Bob Nash

Susan Duchek

Harry Vaswani

Pledge, 4-Way Test & Invocation Assignments

Aug 9

Aug 16

Aug 23

Aug 30

August Stand-In

Kris Stabler

Bill Seiler

Dan Schweers

David Schultz

Mark Tauber