



"SERVICE ABOVE SELF" - "HE PROFITS MOST WHO SERVES BEST"

### The Four Way Test

1. Is it the Truth?
2. Is it Fair to all concerned?
3. Will it build Goodwill and Better Friendships?
4. Will it be Beneficial to all concerned?

# The Big Wheel

March 8, 2007

Editor/Distributor: Cyndi Quebbemann

Next Week: March 15 - Stacey Mallek - Classification Speech

Volume No. 59 Issue 10  
Programs: Tim Corrigan

## Club Assembly

### Review Strategic Planning Results & RI's Club Leadership Plan

Article by Lynn Jensen. Photos by Bill Kmiecik and Steve Sampson.

Members and guests alike were welcomed to the club's first Assembly in 2007 by three of the four members of our new Team of Greeters.



Bill Billimoria is greeted by Tom Forncrook; Nick Chrisos and Stacey Mallek look on. Scott Johnson, is the missing member of the team.

President Ron Popp led the club through a slide presentation on how our club is responding to Rotary International and District 6440's initiatives to revitalize local clubs.

As described in earlier *Big Wheel* editions, the District leadership announced at the *Lead The Way* workshop last November, that they would be encouraging local clubs to undertake a long-range strategic planning exercise and to begin implementing RI's Club Leadership Plan (CLP).

Ron told the club that we are well on the way in both of these initiatives. In the February 8th



*Big Wheel*, the club's Strategic Planning Meeting was described in some detail. Today the President gave the full club a preliminary look at the results from that meeting.

He opened by telling the club that the planning exercise revealed that we believe:

- 100 members is the optimal size for our club
- Our club should "Stand For"
  - Being a "household word" and known as the first organization to turn to for service to the community
  - A place where the members find balance between networking, fellowship, fun and service
  - An organization that promotes personal growth for all of its members
  - A group of people who lend a helping hand to those in need

President Popp was assisted by Club Secretary Ron Crawford who took the group through the club's long-term, high priority goals in key areas.



- **Leadership Development:** All members are involved in club activities, new members receive timely orientation and training, there is a clear track to become Club President and each member attends at least one District workshop per year
- **Club Service:** great mentoring, diversity in membership, 90% average attendance, website that is the club's knowledge base and an effective leadership development track
- **International:** establishing a "sister club," supporting a "micro-lending" program, sponsoring our 10<sup>th</sup> solar oven, getting one matching grant a year, hosting inbound and outbound youth exchange students, and supporting one Ambassadorial Scholar
- **Community Service:** involvement in two "hands-on" projects per quarter; community-wide fund raising of \$100,000 per year; support of joint projects with the village, library and park district; contributions to the "Kids on Track" project
- **Vocational:** sponsor a GSE team, conduct a literacy program and support "Book Worm Angels," develop a meaningful relationship with the educational community and hold a "Four-Way Test" essay contest
- **Public Relations:** create a club brochure for prospective and new members, achieve 75% awareness of Rotary in our community, keep our public and private website current with news, information and photos
- **Foundation:** 100% of members are Paul Harris Fellows, donate \$100 per member per year, create our own scholarship fund and 75% of members are benefactors who remember Rotary in their bequests

District Governor-Elect Mike Ericksen, the principal facilitator for our February 5<sup>th</sup> strategic planning meeting, encouraged us to assemble a "President's Development Team." The charge to the team would be to assist and advise the President in creating and initiating a Long-Term Strategic Plan. Ron Popp asked Ron Crawford and Lynn Jensen to help organize this effort.

Ron Popp concluded the presentation to the club by reviewing briefly our response to Rotary International's proposed *Club Leadership Plan*.

In 2005, RI challenged local clubs to change their boards' administrative structures and adopt current best practices in running their clubs.

Specifically RI would like local club boards to consist of club officers and committee chairs in the areas of club administration, membership, public relations, service projects and Rotary Foundation. Ron Popp informed the club that our Board will take up these issues at its next meeting.

The Board will then come back to the full club with recommendations, which may require a change in the club's by-laws.

Go to the club's website [www.rotaryah.org](http://www.rotaryah.org) to view the complete presentation, which was based on background information from our planning meeting compiled by Kris Stabler and Cyndi Quebbemann.

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### District Assembly

On Saturday, March 10<sup>th</sup>, District 6440 held its District Assembly from 8:00 am until 2:00 pm at the Crowne Plaza Hotel in Mundelein, IL. The purpose of the meeting was to introduce local club leadership and committee chairs to RI's *Club Leadership Plan* (CLP).



As  
Left to Right: Jim Miller, Lynn Jensen, Ron Crawford, Kris Stabler, Ron Popp & Jon Ridler shown in picture above, six of our club members attended this meeting to become more conversant with how adopting RI's CLP would make local clubs more effective.

Our club's attendees at the District Assembly learned that RI's proposed local club board administrative structure has the side benefit of simplifying local club's annual strategic planning. In this model, the local club holds a Club Assembly in which each member is asked to select which of the following major committees they want to join as a member:

- Club Administration
- Membership
- Public Relations
- Project Services (Vocational, Community, and International services)
- Foundation

Each committee is chaired by the corresponding member of the club's board of directors and works on that area's long-term and short-term goals. The results of each committee's work is reported back to the full club. This means that for all practical purposes annual planning can be done in one or two meetings of each committee.

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## Other Club News

### *New Members to be voted on:*

Jon Nelson of the Boy Scouts

Linda Borton of NW Community Hospital

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### *Mardi Gras Night & Wine Tasting Hosted by Sunrise Rotary*

The Arlington Sunrise Rotary is celebrating its 20<sup>th</sup> anniversary with a Mardi Gras-themed dinner, wine tasting and silent auction on Tuesday, April 3<sup>rd</sup> from 6 to 9 pm at Pappadeaux Seafood Kitchen, 798 W. Algonquin Rd. The cost is \$75. You can register at their website, [www.sunriserotaryah.org](http://www.sunriserotaryah.org).

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Mary Cay Chisholm made an appeal at an earlier club meeting for businesses to donate prizes that will be given away at our raffle. Contact Mary Cay directly if you have anything to donate.

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Steve Sampson, on the right, readies the club's photographers—Rick Koebernick on the left and

Bill Kmiecik in the center—to take pictures of club meetings and other events.



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We had one happy fine that should not go unnoticed. Kris Stabler is celebrating her 25<sup>th</sup> anniversary at Arlington Park. Congratulations, Kris!

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## Getting To Know Your Fellow Rotarians

Articles by Lynn Jensen. Photos by Steve Sampson.

### *Profiling Past Presidents*

Scott Whisler has lived in Arlington Heights for 34 years. He attended Windsor Elementary, Thomas Middle School, and Prospect High School. In 1991 he graduated from Butler University with a bachelor's degree in Marketing.

Scott met his wife Jenise while attending Butler. They have a daughter, Gaby, who will be four soon and expect a second child in September.

In 1997, Mike Silverman sponsored Scott to join our Rotary club. A year later Scott became a member of the club's board of directors—serving two years as Treasurer, one as Vice President and one as President-Elect.

During Scott's presidential year Rotary's celebrated its 100<sup>th</sup> Anniversary and the club:

- Hosted an in-bound exchange student and sponsored an out-bound exchange student



**Scott Whisler  
Club President  
2004-05**

- Erected a Rotary sign at Arlington Heights' Recreation Park
- Started its first book drive
- Attended, as a group, a White Sox game
- Continued support for the "Career Connection Program" at Thomas Middle School
- Participated in a "Welcome Home" celebration at Arlington Park for our returning troops
- Held a fun and financially successful annual raffle

Scott felt that he was blessed with a great board of directors.

During his ten-year involvement with Rotary, Scott participated in the creation of Rotary Field; Christmas and Thanksgiving programs; the "Career Connections Program" and has assisted with the Village's immunization clinics.

He has worked on the raffle committee, the club's 50<sup>th</sup> anniversary celebration, and the annual exchange dinner held the first day of District Conference.

In 2004—after 12 years in the banking business—Scott moved to Brian Properties. Brian Properties is a family company that has been in business since 1972, concentrating in brokering, leasing and managing commercial real estate. He has just completed the course work for becoming a Certified Commercial Investment Manger (CCIM) and is scheduled to take final exam in San Antonio in October. Scott is representative of our younger generation of Rotarians.

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### Meeting New Members

Deb Whisler has been married to Bob Whisler, also a club member, for five years. They live in Arlington Heights with their children Bridget and Mark.



**Deb Whisler**  
*Member since 2005*

Deb has been the Public Relations Director at Arlington Heights Memorial Library since 1990. She is responsible for the library's printed communications, graphics, web

site, adult programming, media relations, and community partnerships. She enjoys promoting the library and its services to community residents and organizations. Deb finds her job especially rewarding because it allows her to work with library users from babies to seniors.

She is a co-author of *Powerful Public Relations: A How-to Guide for Libraries*. The American Library Association published her book in 2002.

She enjoys gardening, golfing, walking the family's collie, and trying new recipes. A great summer evening for her is a dinner on the patio with friends.

Photography is also one of her avocations. She says "her sentimental side shows through in the many photos I have displayed throughout our home. There are probably 50 photos alone on our fridge!" And her display of photos is not restricted to home. Her office also has a great photo display of Bob's and her many friends enjoying Arlington Heights events.

Deb is currently serving on Board of Directors of the Arlington Heights Chamber of Commerce, Performing Arts at Metropolis, Downtown Business Association, and the Greater Woodfield Convention & Visitors Bureau.

She was sponsored for membership in our club by Jim Bertucci in 2005. Deb is the sister-in-law of Scott Whisler, who is profiled above as a past president. Her work for our club has primarily been in the area of public relations.

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### Member Update

We are saddened to learn that Ron Walter's father passed away yesterday, Monday March 12, 2007. The wake will be held Wednesday, March 14, 2007 from 3-9 PM at:

MJ Suerth Funeral Home  
6754 N. Northwest Highway  
Chicago, IL 60631  
(773) 631-1240

Ron and his family will be in our thoughts and prayers.

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## Fine Master's Corner

Terry Ennes, a practitioner of the black art of *Oenophilia*—a disciplined devotion to wine—tested the club's knowledge about the "juice of the grape."



In the course of his "fine mastering," the club learned that:

- Champagne is not a varietal wine
- All 50 states of the Union produce wine
- The output of the U.S.'s vast vineyards in California, Washington state, New York state and Oregon produce only 5% of the world's wine exports
- The year 1997 is recognized by *oenophiles*, like our fine master, to be best the best vintage in the last ten years.

## From Rotary International & District 6440

Apr 14, 2007

Application Deadline for 2007 GSE Team to France. More information is available at the [District Website](#).

Apr 19, 2007 - Apr 22, 2007

Annual District Conference Grand Geneva Resort  
7036 Grand Geneva Way at Highways 50 East and 12 Lake Geneva, Wisconsin, 53147. More information is available at the [District Website](#).

June 17, 2007

The [98th Annual Convention](#) of Rotary International will be held in Salt Lake City. Our district has blocked rooms in the Embassy Suites and the Sheraton. Both are downtown, within a few blocks of each other, and priced in the \$120s per night per room. Contact: Stan Sherman (847/498-3450).



Computer-savvy Rotarians should visit [Rotarians on the Internet](#) for a wealth of information on how Rotarians are applying information technology to enhance Rotary service, fellowship, and knowledge.

## Rotarians absent on 3/08/07

Barnish, Behrens, Blaseck, Bodinus, Boggs, Burnidge, Davis, Dawson, Heller, Hester, Higgs, Hoff, Landwehr, Mahoney, McMahon, Murray, Nuccio, Oakes, Ohrstrom, Paddock, Ryan, Scaletta, Schweers, Seiler, Stuckmeyer, Walter, Whisler, D., Whisler, R.

## Pledge of Allegiance, 4-Way Test and Invocation 2007

March 22 – Marie French  
March 29 – Thomas Forncrook  
March Stand In – Michael Field  
  
April 5 – Terry Ennes  
April 12 – Sue Duchek  
April 19 – Susan Dawson  
April 26 – Scott Davis  
April Stand In – Ron Crawford

*Scheduled Rotarians are responsible for contacting their stand-in should they not be available for their assignment.*

## Upcoming Programs & Events:

2007

March 22 – AHPD Calderwood Awards  
March 29 – Jeff Grant – Home Inspection

April 5 – Open  
April 12 – Open  
April 19 – Patrick McMahon – Classification Speech  
April 26 – Mayor Arlene Mulder – State of the Village

May 10 – Rotary Raffle

*Any ideas for programs? Know someone that would be a good future speaker? ...Contact Tim Corrigan at (847) 394-0266, or e-mail him at [tcorrigan@corriganinc.com](mailto:tcorrigan@corriganinc.com)*

If you have any announcements that you would like to see in the newsletter please email them to [cquebbemann@arlingtonpark.com](mailto:cquebbemann@arlingtonpark.com)