



"SERVICE ABOVE SELF" - "HE PROFITS MOST WHO SERVES BEST"

The Four Way Test

- 1. Is it the Truth?
- 2. Is it Fair to all concerned?
- 3. Will it build Goodwill and Better Friendships?
- 4. Will it be Beneficial to all concerned?

The Big Wheel

September 18, 2007

Programs: Scott Johnson

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Website: www.rotaryah.org

Editor: Lynn Jensen

September 20th Program: Martha Weiss
New Generations

The Source of Wealth or "Gray Matter Matters"

Article by Bill Hoff.

Our speaker, Sandra Tice (picture on right), was Founder and Managing Partner of Management Integration Process (MIP) Corporation. Ms. Tice has consulted with an impressive list of companies – Wrigley, Baxter, Sears to name a few – helping them to mine the brain power of their employees to increase productivity.



By using a process she refers to as "Thought Process Optimization" and a computer program she helped develop, referred to as "Intellectual Capital Repository (ICR)," she enables

management to train employees using the "talent, wisdom, and brain power" of the high performing employees. Essentially, this process uncovers the "tacit wisdom" of these high performers; tacit wisdom is wisdom that the holder is not conscious of.

She cited the example of a salesperson of a telephone company selling an 800 number to a customer that was buying calling cards for their employees to use when on the road to call back to the office. When another salesperson heard this thought, he

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Fine Master's Corner



Article by Lynn Jensen. Photos by Rick Koebernick.

Fine Master **Terry Ennes** did not have to work hard to get people to volunteer "happy fines."

First up, was **Ron Walter** (left) who was sad that he had to miss the annual steak fry, but he was extremely happy to have celebrated his daughter's wedding. In fact, he was \$100 worth of happy.

Congratulations to Ron and his family. We did, however, miss you at the steak fry.

(Fine Master Continued on page 3)

Upcoming Programs

- Sep 27** Bill Billimoria
IRAs—Handle With Care
- Oct 4** Sandy Frum
Vocational Service
- Oct 11** Ken Gross
Rotary Literacy Programs
- Oct 18** Patrick McMahon
Classification Talk
- Oct 25** Club Assembly

RI Lowers Attendance Requirements to 50%



Republished From Rotary International Website.

At its June 2007 meeting RI's Council on Legislation adopted the following motion, which is effective July 1, 2007:

Club members are required to attend or make up 50 percent rather than 60 percent of regular meetings in each half of the Rotary year.

RI stressed the importance of doing make-up for missed meetings. Visit our club's website (www.rotaryah.org) to view RI's PowerPoint presentation on attendance and make-ups.

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How Our Club Stacks Up

Our attendance data for the RI Year that began July 1, 2007 is shown in the table below. As a club, we have 51 members who affect our club's membership numbers. The remainder of our 67 members are either exempt from attendance requirements because of the "Rule of 85" or on leaves-of absence.

Weekly Club Attendance RI Year 2007-08					
Meetings	25% <	25 to 49%	50 to 74%	> 75%	Totals
Members	6	10	16	19	51
Percent	12	20	31	37	100

Of those 51 members:

- 6 members (or 12% of our eligible membership) attend weekly meetings less than 25% of the time
- 10 members (20%) attend between 25 and 49% of the time
- 35 members (68%) attend more than the required 50% of our weekly meetings, and
- 19 members (37%) attend more than 75% of our weekly meetings

#

Help Wanted

Putting out our weekly newsletter requires the efforts of many club members. **We have an immediate need for two (2) individuals to help in each of the following areas:**

- **Photarians:** The individuals who take the pictures at our weekly meetings and other Rotary events. Anyone interested should contact **Bill Kmieick** by phone (847-506-0869) or email (Bill@wisdominvestments.com).
- **Scribes (reporters):** The individuals who write the articles about what happens at our weekly meetings and other Rotary events. Anyone who is interested should contact **Pat McMahon** by phone (847-577-2227) or email (pmcmahon@dkmolaw.com).
- **Editors:** The individuals who proof read the copy, adapt information from Rotary websites for our newsletter and do the layout of the publication. Anyone who is interested should contact **Lynn Jensen** by phone (847-222-8022) or email (lejensen@comcast.net).

The benefits are more than competitive. The work environment is what you make of it. This is one way to serve your club and see immediate results.

Your technical skills will be enhanced a 100-fold within weeks of taking on these exciting and fulfilling jobs. **Please lend a hand to help your club.**

Club Member Update

Roger Key has announced his intentions to retire in June 2008.

#

Our former Rotary exchange student, **Kel (Karen Elaine Laura) Miller**, just left on her way for a year's study in France. She had been studying in Siberia, and worked this summer as an intern at Language Stars. Her mom wrote in a column, that Kel and a native French speaker made a presentation recently after which a member of the audience complimented Kel on her English skills. Kel replied, "Thank you. I grew up in Arlington Heights!"

For more about Kel's departure, you can refer to her mom's Sept. 6 column, "The Miller's Tale" in the *Arlington Post*.

(*Gray Matter Continued from page 1*)

suggested selling 800 numbers to parents that had children off in college. When every salesperson received these thoughts, via the ICR, company sales increased by 10 percent.

“In an economy in which 70% of the jobs created since 1998 are jobs requiring brainpower, making the most of the thinking abilities of your employees is no longer just a challenge, rather, it is an imperative--critical for the survival and growth of American companies.”

For more information Ms. Tice can be reached at 773-975-6555, Sandra.Tice@MIPcorp.com or visit www.MIPcorp.com.

(*Fine Master Continued from page 1*)

Ron was not alone. Other were similarly grateful. Beginning with the top left corner and moving clockwise in the picture below:

- **Jim Bertucci** was pleased with his company's successful relocation
- **Jerry Oakes** gave a generous fine that had something to do with **Roger Key's** retirement; we just can't say what.
- **Kris Stabler** was still pleased at the club's recognition of her as Rotarian of the Year for 2007.
- **Sue Dawson, Joe Musolino and Mike Mulder** appreciated the club's support of Buzz and The Rat Race.



From The Board of Directors Meeting

The Club's Board of Directors met on Tuesday, September 11, 2007. Pete Cavoto, Ron Crawford and Bob Nash were absent. The Board's major decisions were to:

- Circulate by email the 2007-08 budget for a vote by the club membership at the September 27th meeting
- Accept into membership Cory Upmeyer and Wendy Davis
- Reimburse club members who participate in the District's 2008 Guatemala Mission up to \$750
- Send a \$100 to the Pasadena Rotary Club to support their entry in the Rose Bowl Parade

Club To Pay Fees For Attendees of The "ABCs of Rotary"

The club will pay the \$40 registration fees for any club member who attends the District's November 1st "ABCs of Rotary" workshop at RI Headquarters in Evanston Illinois.

Upcoming District 6440 Events

Republished From District 6440 Website.

Oct 05, 2007

Golf Outing at Whisper Creek Golf Club

Dell Webb Sun City
Huntley, IL

Oct 06, 2007

Fall Workshop: Growing and Sharing--The Rotary Way

Medinah Banquets
550 Shriners Drive
Addison, IL

Nov 01, 2007, 11: 00 am - 6:00 pm

ABC's: Rotary International HQ Tour

ABC's of Rotary Workshop

ABC's Reception with

Pres. Wilkinson & RI Board

Rotary International HQ
Evanston, IL 60201

Register for any of these events online at
www.rotary6440.org

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Terry Ennes

Community Service
Robert Nash

Vocational Services
Peter Cavoto

International Service
Thomas Forncrook

Rotary Foundation
Lewis W. O'Donnell

Membership
Jim Miller

Public Relations
Jon Ridler

Club Administration
Lynn E. Jensen

Assistant Secretary
Susan L. Dawson

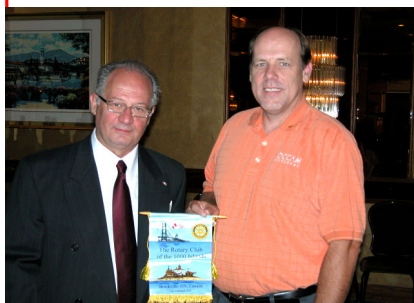
Website Coordinator
Timothy Corrigan

Club Meeting Info

Rotarians Absent From the Club's September 13th Meeting: Alger, Bertucci, Bodinus, Boggs, Chrisos, Dawson, Duchek, Field, Forncrook, Hester, Johnson, Key, Kmiecik, Mallek, McMahon, Murray, Musolino, Nebel, Nuccio, Oakes, O'Donnell, Ohrstom, Pearson, Schweers, Seiler, Silverman, Tauber, Vaswani, R Whisler, Wilson

Rotarians Making Up Past Absences in September: Burnidge, O'Donnell, Forncrook

Guests At The September 13th Meeting:
Walter Wollnik, Rolling Meadows Rotary Club.



In the picture above, visiting Rotarian **Rene Melchers** presents **President Ron Popp** with a flag from the Brockville (Canada) Rotary Club.

Tim Corrigan is accompanied at by his daughter **Carly** (picture below).



September Birthdays



Once gain "Birthday Meister" **Bill Mahoney** is on the case. He has identified that select group of members who deserve special recognition in September.

Dan Schweers	2nd
Scott Johnson	21st
Linda Borton	22nd
Ron Popp	30th

Pledge, 4-Way Test & Invocation Assignments

Sep 20	Steve Sampson
Sep 27	James Ryan
September Stand-In	Jon Ridler
Oct 4	Jay Passannante
October Stand-In	Kerry Pearson